



Become a Bookstore Romance Day Sponsor

All sponsors pledging \$250 or more in cash or in-kind contributions will receive:

- ★ Dedicated social media announcement
- ★ Logo and link to their website on bookstoreromanceday.org
- ★ Logo and link in newsletters to bookstores and consumers

Sponsors pledging \$500-\$999 will also receive the following :

- ★ One month of ad space on bookstoreromanceday.org
- ★ One feature in a newsletter to our complete mailing list

Sponsors pledging \$1000-\$2499 will receive all items listed above plus *two* of the following:

- ★ One dedicated newsletter to our bookstore mailing list
- ★ One consumer-focused giveaway via our social media channels
- ★ One Social Media Squee on a topic of the sponsor's choice

Sponsors pledging \$2500-\$4999 will receive *all* of the above, plus premium placement (above-the-fold) of logos and links and one additional dedicated social media share

Sponsors pledging \$5000 and above will receive all of the above, plus one additional pick from each of the \$500 and above categories and super-premium (top of page) placement of logos and links

E-mail us at info@bookstoreromanceday.org for more information.