



## Become a Bookstore Romance Day Sponsor

All sponsors pledging \$250 or more will receive:

- ★ Dedicated social media announcement
- ★ Logo and link to their website on [bookstoreroomanceday.org](http://bookstoreroomanceday.org)
- ★ Logo and link in newsletters to bookstores and consumers
- ★ 25% discount for one year on the Bookstore Romance Day Quarterly Romance Spotlight (For these purposes, "one year" will be measured as four consecutive quarterly presentations, beginning with the first one to occur after signing on as a sponsor.)

Sponsors pledging \$500-\$999 will also receive the following :

- ★ One month of ad space on [bookstoreroomanceday.org](http://bookstoreroomanceday.org)
- ★ One feature in a newsletter to our complete mailing list
- ★ One segment (six minutes long) at no cost on one Quarterly Romance Spotlight

Sponsors pledging \$1000-\$2499 will receive all items listed above plus *two* of the following:

- ★ One dedicated newsletter to our bookstore mailing list
- ★ One consumer-focused giveaway via our social media channels
- ★ One Social Media Squee on a topic of the sponsor's choice
- ★ One virtual panel hosted on our platform
- ★ One additional six-minute segment on the Quarterly Romance Spotlight, which can be used on the same or different presentation.

Sponsors pledging \$2500-\$4999 will receive *all* of the above (not including Quarterly Romance Spotlight time segments) , plus premium placement (above-the-fold) of logos and links, one additional virtual panel, a total of 24 minutes on the Quarterly Romance Spotlight (with no more than 18 being used on a single event), and one additional dedicated social media share

Sponsors pledging \$5000 and above will receive all of the above, plus one additional pick from each of the \$500 and above categories (excluding Quarterly Romance Spotlight time segments), up to three virtual panels, a total of 30 minutes on the Quarterly Romance Spotlight (with no more than 18 being used on a single event), and super-premium (top of page) placement of logos and links

E-mail us at [info@bookstoreroomanceday.org](mailto:info@bookstoreroomanceday.org) for more information.